

XBR

SONY

# XBR. The best of the best.

You expect a Sony WEGA® television to be exceptional. After all, the name has earned its reputation by taking the breath away from consumers...and by leaving its competition in the dust year after year. So just imagine the pressure on WEGA XBR® televisions—the true best of the best—to perform like no other television in the world. Take a closer look and you'll discover that XBR® television does not disappoint. In fact, it exceeds even your wildest expectations...

Each XBR television is packed with the most advanced features and delivers the most stunning image possible. The highlights of XBR include:

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1. All Sony digital still cameras and camcorders, except models DSC-D700, DSC-D770, DSCR-TRV900, and DSR-PD100A, store images on a Memory Stick media in the DCF file format, which is required for playback on these televisions. If the image file is re-named or manipulated the DCF file format must be restored before playback is possible. Images captured on all other digital still cameras and camcorders will need to be formatted on a PC to the DCF file format (with third party software not supplied with the television) before they can be viewed.
2. Hi-Scan 1080i Display: Works through analog component video (Y/PB/PR) connections and DVI-HDTV interface. Not compatible with such digital connections that may become available in the future.
3. High-Definition reception: Free over-the-air broadcasts where available (check with your cable operator for compatibility) and/or DIRECTV® high-definition subscription services through a DIRECTV HDTV Satellite Receiver.
4. Power output: All channels driven into 8 ohms, 50 Hz – 20,000 Hz at no more than 10% THD, measured from auxiliary input to load.

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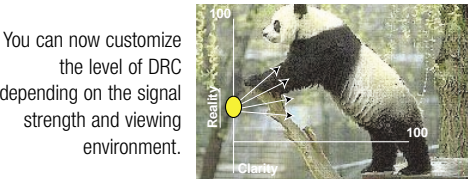
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Trinitron  
Beyond  
expectations.  
XBR.

FD Trinitron  
**WEGA**  
2002 Televisions

# Digital Reality Creation™ Multi-Function V1

For optimal viewing, customization is key. Sony's proprietary Digital Reality Creation technology allows you to customize the detail levels (Reality) and the smoothness (Clarity) of the TV picture to create the image that's most pleasing to you. DRC™ circuitry also means you can achieve your ideal picture performance—even despite the many variables that affect the picture, like incoming signal, viewing conditions, and personal preferences.



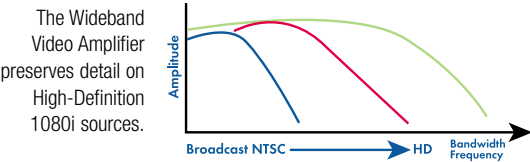
# CineMotion™ Reverse 3-2 Pull-Down Technology

To let you enjoy movies in their full glory, Sony's CineMotion reverse 3-2 pull-down technology preserves the integrity of movie film frames to create exceptional, consistent fine details in 480-line progressive scan (480p).



# HD Detailer™ Wideband Video Amplifier

All televisions have a video amplifier, the device that takes the original video source and "amplifies" it to deliver a useable signal to your television screen. The bandwidth rating of a video amplifier determines the amount of detail that can be displayed on a television. Sony's HD Detailer wideband video amplifier delivers great detail on even the finest images by getting the most out of high-bandwidth sources, such as the 1080i signal available from some set-top boxes and satellite feeds.



# Hi-Scan 1080i™ Display

It doesn't get any better than this. Sony's Hi-Scan 1080i² inputs accept the full 1080i signal from a High-Definition³ receiver, such as Sony's SAT-HD200, or satellite and reproduce an image that's truly incredible. These inputs also allow you to experience the full impact of progressive scan (480p) DVD players for unbelievable home theater viewing.



# DVI-HDTV Interface

Sony Hi-Scan® televisions employ a DVI (Digital Visual Interface) input which takes a high-bandwidth, uncompressed, high-speed signal from a digital video source, such as Sony's SAT-HD200 High-Definition Receiver, and delivers it to the monitor. The overall result is a fully digital high-definition connection that's becoming the industry standard... and one that lets viewers enjoy the purest HDTV signal possible.



# Memory Stick® Media Playback

It's the fastest way from your camera to your television. If you're one of the millions that have a digital camera, camcorder or computer that utilizes Memory Stick® media, then you can enjoy these awesome images on your WEGA television.<sup>1</sup> Simply insert the Memory Stick media into the slot on the front of the television and choose one of two menu options:

"Slide Show" displays full-screen photos, one after another. "Set Up" allows you to set Slide Show interval, repeat option, rotate photos and display file information.

"Index" displays a "thumbnail" image of all photos, which can be accessed with the remote control.



# 2-Year Warranty

Sony is so confident in XBR® Televisions that we made our warranty better than ever! Now a full two years from date of purchase, you can rest assured in the quality of your XBR.



# Product Specifications



VIDEO	Screen size, diagonal	34	36/40
	Aspect Ratio	16:9	4:3
	FD Trinitron® WEGA® TV	Yes	Yes
	Hi-Scan 1080i™ Display	Yes	Yes
	DRC™ Multi-Function circuitry	V1	V1
	CineMotion™ Reverse 3-2 pull-down	Yes	Yes
	3D Digital Comb Filter	Yes	Yes
	ClearEdge VM™ Wideband Velocity Modulation	Yes	Yes
	TruSurround® SRS® Sound processing	Yes	Yes
	Total audio power <sup>4</sup>	7.5W x 2	7.5W x 2
CONVENIENCE AUDIO		15W Subwoofer	15W Subwoofer
	DAC speaker system	DAC	3D
	Twin-View™ 2-Tuner Picture & Picture	Yes	Yes
	MID™ X circuitry	Yes	Yes
	Speed Surf™ channel selection	Yes	Yes
	Freeze Memo	Yes	Yes
	DVI-HDTV Interface	Yes	Yes
	Component video input (Y/PB/PR)	Yes	Yes
	S-Video inputs (rear/front)	2/1	2/1
	HD Component video input (Y/PB/PR)	2	2
OTHER	Dimensions: Width (approx.)	39 1/4"	40 1/8" 43 1/8"
		994 mm	1020 mm 1093 mm
	Dimensions: Height (approx.)	24 1/2"	31 1/8" 33"
		622 mm	790 mm 836 mm
	Dimensions: Depth (approx.)	23 3/8"	25 1/8" 26 1/8"
		591.3 mm	639 mm 663 mm
	Weight	206 lbs.	235 lbs., 14 oz. 304 lbs.
		93.0 kg	107.0 kg 138.0 kg
	Energy Star® compliant	Yes	Yes
	Optional AV cabinet	SU-34XBR2	SU-36XBR8/SU-40XBR8